

# THRIVE [THRĪV] VERB:

## to grow or develop well or vigorously

If you own an operational business that is generating revenue and is ready to strategically grow, the THRIVE Program might be for you!

\*Priority given to minority women owned businesses



#### **THRIVE At-a-Glance:**

- 10-month bookkeeping based business growth program
- Robust multifaceted curriculum
- Hybrid cohort/one on one learning and support approach
- Dedicated Small Business Analyst + Bookkeeper
- Network of fellow business owners
- FREE participation + QuickBooks Account for a Year
- Additional needs based resource recommendations

#### At the completion of THRIVE:

- Value and understand the power of maintaining accurate books
- Know what it takes maintain or manage business books
- Confidently entrust bookkeeping to a professional
- Leverage bookkeeping to conduct a business analysis
- Make analysis based strategic business growth decisions
- Leverage strategy to secure potential business funding opportunities

### What Past THRIVE Participants say about their experience:

"I would recommend it to any owner no matter what level their business is at. I captured processes and procedures that are essential to my business"

> ANGELICA BRIGHT, 2 BRIGHT ENTERPRISES

"Eye opening to see numbers and be able to understand the story I am seeing. I haven't had that"

> AKEYA MUHAMMED, ARIYA'S APPAREL

"It surprised me that Rachel was so involved. These guys really care. For some it's just a job. So many other programs only work as hard they need

> JAMIE HENDRIX, BE HER

**Information Session Dates:** January 5, 6, 12, 13 | 6:00p-6:30p Register <u>here</u>

For more information or to learn how you can participate contact Rachel Campbell via rcampbell@accountingaidsociety.org or 313.556.1940 ext. 1209

